

# MIGUEL TORRES FUENTES

DESIGNER &  
VISUAL CREATIVE

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## PROFILE

Junior Creative Designer with experience in branding, digital content creation and campaign assets for both web and social media. I work confidently with Adobe Creative Suite and have a strong visual culture thanks to my background in Art History, which helps me approach design with a thoughtful, aesthetic and consistent perspective.

I am detail-oriented and proactive, and I enjoy working in fast-paced, multicultural environments. After studying in The Netherlands (Rijksuniversiteit Groningen), I feel comfortable collaborating with international teams and adapting to different work dynamics. I'm motivated to keep learning and take on new responsibilities.

## WORK EXPERIENCE

### ■ GRANADA, SPAIN | 2025

No Solo Una Idea, Creative Communication Agency

#### Graphic Designer & Marketing Assistant

- Designed and adapted visual content for digital campaigns (social media, promotional materials).
- Created layouts and modular templates for efficient production.
- Assisted in photo direction and basic video content.
- Collaborated with marketing teams to deliver consistent and high-quality visuals.
- Prepared files for print and coordinated with external providers to ensure accurate production.

### ■ GRANADA, SPAIN | 2023 - 2024

La Madraza, Contemporary Culture Center  
(University of Granada)

#### Cultural Management Intern

- Supported cultural events and exhibitions from an organisational and communication standpoint.
- Worked with artists and curators in coordinating public-facing materials.
- Experience in institutional and multicultural contexts.

## EDUCATION

### 2024 - 2025

#### ESTACIÓN DISEÑO

- Master's in Digital Graphic Design
- Modules: Corporate Identity, Advertising Graphics, Editorial Design.
- Advanced training in art direction, branding systems, and design tools

### 2020-2024

#### UNIVERSIDAD DE GRANADA

- Bachelor's in Art History
- Erasmus Exchange at Rijksuniversiteit Groningen, Netherlands (2022 - 2023)

## SKILLS

- **Creative & Technical:** Art Direction, Branding, Advertising Design, Visual Storytelling, Adobe Creative Suite, Figma, WordPress.
- **Soft Skills:** Conceptual Thinking, Collaboration, Communication, Adaptability, Attention to Detail, Creative Strategy.

## LANGUAGES

- **Spanish** (native)
- **English** (Cambridge Advanced C1)
- **Dutch** (basic, currently improving)
- **French** (basic)